



Sierra Outpost

Annual Yard Sale expanded to two days!



Friday, September 18
1-5 pm
Saturday, September 19
8 am - 2 pm

--Sharon Enrico

Our annual Yard Sale is coming soon! Friday, September 18 and Saturday, September 19 are the dates to know. With the addition of Friday afternoon, we anticipate lots of sales and lots of fun!

Deliver your clean articles to Helene Fiske's garage the week before the event (Sept. 11-18). Her address is 4975 6th Street, on the corner of 6th and Jones. The side door to her garage will be open and available for drop offs even if she isn't home.

If you have a specific unique item - big, expensive, beautiful - that you are donating, let Sharon Enrico know (by phone 209.966.3062 or [email](#)) as soon

as possible. That way it can be added to the classified ad to attract even more potential buyers.

The list of helpers will go out to everyone who has volunteered along with any last minute instructions. Please contact Sharon if you have any questions.

Everyone will receive another email with the flyer attached. We will advertise in the local media, on Facebook, and around town. You can help us get the word out by printing and posting the flyer anywhere you might be able, and emailing it to friends and family.

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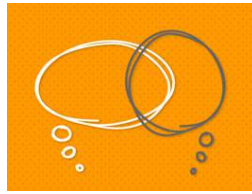
Co-Presidents' Corner

Thoughts from Dawn and Sandi

In case you're wondering who's doing what, Sandi and I are trading off the newsletter message and this is my month.

Welcome to September. Your Board has been working to refine the goals and budget that we identified in our July planning meeting. Please take a few minutes to [review them](#) in this newsletter. We're expecting a banner year, highlighted by our signature service projects and a repeat of our successful fundraising efforts. To be sure we have enough funds for all these activities, we hammered out a 2015-2016 fiscal budget. Please review it carefully in the financial report on [page 20](#). You will be asked to vote your approval at the Member Mixer. Thanks go to all of you for making these things happen.

One thing we're experimenting with is asking the Chairs of the SIGs (Special Interest Groups) to help us keep all of you in the loop about things that are going on. We are asking them to share the *Branch Buzz* each month. It's just a few snippets (no more than



four, we promise!) about branch activities in which you might be interested. So, listen up.

Sandi and I have been thinking a lot about succession lately. It may surprise you that we don't plan to continue as President(s) into our octogenarian years. We'd love to find new leaders. In fact, the Board will be talking with people like you about opportunities to steer the ship next year. Please consider committing to a 2016-17 Board position now so that you can benefit from shadowing us this year.

My house and garage are rapidly filling with stuff. Some of it is for my daughter's wedding in only two weeks (aargh) and some of it is for our upcoming Yard Sale the very same weekend. I hope I don't mix them up or one of you will be trying to sell a wedding guest book that says "Rebecca and Travis 2015." Good luck.

See you at the fantastic Member Mixer that Carolyn and Bonnie have planned!



Dawn

Help Wanted!

Can you spare a bit of time and talent?
Contact [Sandi](#) or [Dawn](#).

Volunteers are needed to:

Chaperone at Dinner With a Scientist (9/30)

Contact Tech Trekkers for TEDx (11/14)

Coordinate Clothing for Fashion Show (11/21)

Help Coordinate Speech Trek (2/24)



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Value Education

Membership

--Carolyn Baker

Gather with friends

First of all, I hope to see all of you at our **September Mixer** on the patio at River Rock Inn from 4 to 6 on September 10! Be sure to **RSVP by September 8** so Bonnie Little and I will have an idea of how many snacks to order! We have heard members say they would love an event where they did not have to provide appetizers so this one is for **YOU**- don't miss it! This would also be a great opportunity to invite a friend who might be interested in joining AAUW as they will be able to get a discounted rate- just be sure to include them in your RSVP count. **Plus you will definitely want to be one of the very first members to get your brand new 2015-2016 AAUW Directory!**

Membership Mixer
Thursday
September 10
4-6 pm
River Rock Inn and Cafe

We're looking for new ideas for meetings

Your membership duo, Bonnie Little and I, Carolyn Baker, need your help! We have been given the exciting task of engaging our members with some new and different meeting ideas. Unfortunately, booking a flight to Paris does **not** fit our budget, but perhaps we could car pool to Castle Air Force Base and visit their museum. I know we have members who truly know how to accessorize,

perhaps a couple of you could volunteer to plan a little workshop. How about a Trivia Match? Or a play at Roger Rocka's? I know our membership must have a ton of ideas so we're asking you to talk this over with your friends and then please **email us your ideas!** Who knows there may even be a **prize** for the most interesting (doable) suggestions!

Mariposa AAUW Calendar

September

10	Membership Mixer	22	SIG: Reading Group
12	SIG: Art Group	22	Regional Meeting
14	Board meeting: 4:00 pm @ library	25	SIG: Wine Group
14	Fashion Show Brainstorm-6:00	26	SIG: Garden Group
15	SIG-International Group	26	SIG: Hiking Group
18-19	Yard Sale	29	SIG: Craft Group
		30	Dinner With a Scientist

(SIG = Special Interest Group)



(See Master Calendar on [page 16](#)) for a more complete schedule)



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Membership

--Carolyn Baker



Judy Van Winkle

**A very warm
welcome to our four
newest members.**



Mary Bass



Jill Naranjo



Marcele Price

New members get a taste of Mariposa's AAUW at Yosemite Treats

On Sunday, August 9th, Jetty Uebner (rejoining member), Ginger Clark, Shelly Gerken, Judy Van Winkle, Marcele Price, Pam Gingold, and Mary Bass met with Dawn Johnson, Bonnie Little, and Carolyn



Baker at Yosemite Treats. Each of the rejoining or new members received a 2014-2015 AAUW Directory as well as an AAUW Calendar to get them through until they can get the new 2015-2016 Directories at the Mixer on September 10th. Dawn shared information about our website and the AAUW password with the new members so they can access the Member Only sections.

After the somewhat formal part of the meeting, each of us shared a bit about ourselves. I think we all thoroughly enjoyed learning about each of the members present . . . and the ice cream was great as well!

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Send Girls to Science/Math Camp

Backpack Project

--Cathy Owens/Anita Starchman Bryant



Seventh year for backpack project- another success!

--Anita Starchman Bryant

This year Burney Stephens turned over the management of the Backpack Project to AAUW members Cathy Owens and Anita Starchman Bryant (with the much appreciated assistance of Co-President Sandi Gabe). The branch provided thirty-four fully stocked quality backpacks to M.E.S., Woodland and Sierra Foothill Charter School middle students. We received \$709.00 in donations and

spent \$603.00 in branch funds. The backpacks were carefully selected from different manufacturers in different colors and styles so that the students receiving the backpacks blend in with their classmates. Thirty-one members participated in the project by either donating funds, items, or helping fill the packs at Tavis Corporation, graciously hosted by Dina Lambert. Special thanks to Karen Rust who assisted in confidentially identifying the

Dear AAUW,

Thank you for the
backpack and all the
goodies.

Love,

students most in need and contacting them such that they could pick up their packs before going back to school. You all deserve a

huge thank you for impacting these students' lives in such an immediate, meaningful and positive way.



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Sponsor Community Forums

Dinner with a Scientist

--Marilyn Saunders

**Wednesday
September 30
UC Merced**



Kada has arranged for visits in the afternoon to several UC Merced labs. Lab rotation choices include: tribology (*yours truly had to look this one up*); condensed matter physics; soil science; psychological sciences and cognitive science.

Excitement is the word for our event this year! Have you seen the banner on the Chocolate Soup/Arts Council fence? Seen the flyers around town? Did you read the very positive article in the Gazette? Word from the counselors is that parents like this program as much as the students do. Calli, who was interviewed at the Gazette, is excited that the program is on a Wednesday so she can sign up. Moving DWS to Wednesday night also avoided conflict with sports schedules. We expect that quite a number of girls who experienced that conflict last year will be joining us this year on September 30. We stress that students may attend more than one year. We always host scientists and professionals from new and different fields so girls can continue to explore the broad range of careers in Science, Technology, Engineering and Mathematics (STEM).

AAUW Mariposa aims to keep things fresh and up to date. With this in mind, Naoko

Teenie Matlock, a native of Mariposa, is Associate Professor of Cognitive Sciences. We can accommodate 20 students this year and offer first come/first served acceptance. Juniors have first choice with seniors filling the seats if necessary. Thanks go to Naoko for this substantial contribution.

The 20 students visiting labs will join about 55 other students for the after school dinner portion of the program. We expect about 15 professionals and educators who will share knowledge and career experience with the girls. We are meeting in a new location on the UC Merced campus in the California Room. With that change, we hope to reduce the noise level during the dinner. We had asked several students for an evaluation of the event and many of the changes we implemented are in response to their comments.

October program:

--Karen Smith



Fighting fire in the Sierra National Forest

Be sure to reserve **Thursday, October 8** on your calendar to hear Marcia Penner, writer, teacher, and avid Board member of the Coarse-gold Resource Conservation District

(CRCD) speak on fighting fire in the Sierra National Forest.

Details will be in next month's issue.



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Provide Opportunities for Women to Reach Full Potential

Program: "Half the Sky"

--Dawn Johnson

"Half the Sky" made a whole impact

Our first program, the screening of the documentary *Half the Sky* in partnership with Mountain Crisis Services, was a resounding success.

More than 60 community members watched---and heard---real life stories of women's oppression abroad and at home. The film, which was based on the best-selling book of the same name, focused on gender abuse in Sierra Leone and sex trafficking in Cambodia. It told painful and sobering stories of real women and girls trapped in cultures and environments which foster oppression.

But the real impact of the evening was the honest and revealing stories told by a



riveting panel of three speakers who honestly addressed the realities of those abuses in our own backyard. The audience was genuinely moved by their experiences and was prompted to think of ways we can take action locally.

It was a thought-provoking and powerful event and a good example of the kind of impact AAUW can make.

Send some good vibrations

--Dawn Johnson

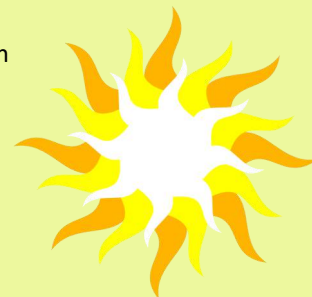
Listening to the 50-year anniversary concert of The Beach Boys today reminded me that we need to SEND GOOD VIBRATIONS.

We want our members to know that we care. Whether they're experiencing the ups or the downs of life, we want to let them know we care.

If you know any members who might appreciate a little "love in their life,"

please send their names and any helpful details to Anne Dolchanczyk at anne@sti.net. She and the Card Making Group will craft a lovely card and note to send.

If you don't tell us, we won't know. Let's let our members know we're thinking of them.



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Tech Trek

--Dawn Johnson

Tech Trek at TEDx?

Whaaat???

Our Tech Trek girls love to talk...especially about their life-changing week at science and math camp at CSU Fresno.

So we're giving them a BIG stage.

AAUW has been invited to host a booth at the FIRST EVER TEDx event in Mariposa on **November 14**. What is TEDx? *It's a suite of short, carefully prepared talks, demonstrations and performances that are idea-focused, and cover a wide range of subjects to foster learning, inspiration and wonder- and provoke conversations that matter.*

One feature of TEDx will be *Innovation Alley*, an exhibit of all things new and innovative and cutting edge happening right in our own community. Our booth will feature our Tech Trek program and, especially, the enthusiasm and talent of the girls who participated in it. Our Tech Trek graduates will talk to the attendees about their experiences AND conduct cool demonstrations of some of the neat things they learned, like robotics and programming.

Thanks to Tech Trek Co-Chairs, Debbie Peters and Naoko Kada, this promises to be a great showcase for AAUW and the impact of our programs. Stay tuned for more details and be sure to put TEDx on your calendar. For more info, visit <https://www.ted.com/tedx/events/15870>.

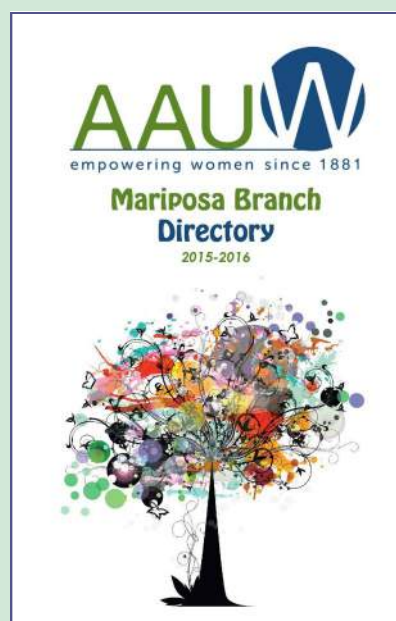


Saturday

November 14

Richard D. Fiester Auditorium

Mariposa County High School



New, hot off the press! Be sure to get your 2015-16 Directory at the Membership Mixer on September 10th!

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Fashion Show- 2015

--Sandi Gabe



It's time to put your thinking caps on and conjure up some enticing items for the experience auction at the Fashion Show on November 21st. Think wild and crazy! What type of experience can you offer to fellow AAUW members and fashion show atten-

dees? Not only is it fun to share an experience, you also get to meet great people in the process and make new friends. Each time I've had an item redeemed, it's been a wonderful experience! So round up those ideas and send them my way.

What should our theme be this year? Join the party at our first planning meeting on Monday, September 14th at 6 pm.

High School Voter Education

--Peggy Shainberg



Left: Members gathered at Peggy Shainberg's home to decorate the envelopes containing important information for those MCHS students when they turn 18. Enclosed items included voter registration form, Bar Association's "Now you are 18" leaflet identifying new responsibilities and, of course, a coupon from the Pizza Factory.



Below-right: Delivery of the "Birthday Cards" to MCHS - Jetty Uebner, Dawn Johnson, Maureen McCormack (MCHS Registrar) and Peggy Shainberg.

Heartfelt thanks to Peggy for spearheading this project for so many years. She will be handing the baton to Jetty Uebner who will be heading it up next year.



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Send Girls to Science/Math Camp

Auction 2014 Pay-Outs

Gourd art class

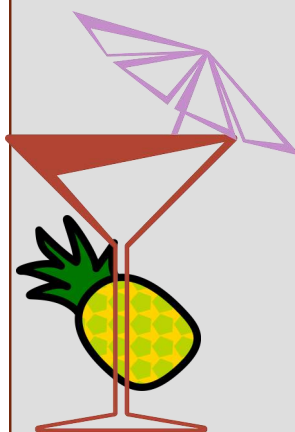


Laura Smith and Margaret Brandenburg creating works of art in a Gourd Art Class provided by Kathy Delaney. They purchased the class at the 2014 Fashion Show silent auction."



Pool party at the Gabes'

The Gabes' pool was the location for a fun filled evening of food and food and well, food. Kathy, Rosemary and Judy won the fierce competition for the event at the Boots and Bling Fashion show last November. Toes dipped in the water while we sipped a special pineapple umbrella drink before dinner. Then, the table was filled with yummy dishes as we celebrated a beautiful Mariposa evening!



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Sponsor Community Forums

Interest Groups- International Study

Contact Peggy Shainberg: 209.966.2076

Brazil selected for this year's study

--Peggy Shainberg
--Carolyn Baker



The International Study group met at Carolyn Baker's for our annual summer planning meeting to discuss the country of interest for this year's focus. We selected Brazil, allowing us to expand our knowledge and understanding of the host country for the 2016 Summer Olympics. We'll be looking at the history, politics, art and much more. Beth Tomsick has compiled a reading list for this area. Our first meeting on September 14th will focus on the geography of Brazil.

Interest Groups- Craft

Contact Joan Lee: 209.966.2505

Assembling give away gifts for the Dinner with a Scientist participants was the first activity the group undertook this year. You'll get to see them as well since each member will receive one with their directory at the Membership Mixer on September 10th.

We outlined a schedule for the remainder of the year and decided to meet monthly to learn new ideas and techniques together.

Group members will be sharing their skills as we learn how to transfer pictures to wood, decorate tiles and eggs and use up all those corks we've been saving over the years. We may even try our hand at *paint and sip*.

We'll meet on September 29th at Joan Lee's house to create amazing pumpkins in time for Halloween.

 [To Page 1](#)**Provide Opportunities for Women to Reach Full Potential**

Interest Groups- Wine

Contact Saralynn Nusbaum: 510.913.6994

Pairing wines with desserts

Kudos to all who braved the temporary (hopefully) dirt road access to our home to sample pairings of desserts and wines on Thursday August 20th.

Typically the group tastes and judges a particular varietal but Don and I decided to mix it up a bit this time. Instead of judging just the wines, we judged the pairings and it was delicious. For those of you who weren't able to attend, this is what you missed:

- Camembert, blue cheese, membrillo, and marcona almonds paired with a medium dry sherry
- Triple chocolate brownies paired with zinfandel
- Angel food cake, crème fraiche and peaches paired with orange muscat
- Chocolate cake paired with port
- Chocovine – chocolate milk with a kick
- Baby chocolate éclairs paired with orange Muscat
- Brix chocolate paired with Casto zinfandel port

The scoring range was 1 – 7 with 1 being the best. The most controversial of the pairings was the cheese plate which received 1's and 7's but not much in between. Carolyn and Dennis Baker took home the prize for the baby éclairs paired with the Pacific Star 2013 orange Muscat.



Kathy and Glenn Sutherland mark their scoring sheets.

At the close of the evening, Don graciously led the motorcade back up the dirt road to safety.

We meet next on Friday, September 25th at the home of Lynn and Cindy Harp. Watch for an email from Cindy for more details.



Mary Ann Dvorak and Cindy Harp



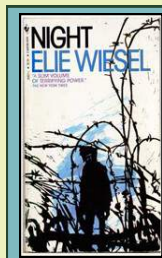
Interest Groups- Reading

Contact Saralynn Nusbaum: 510.913.6994



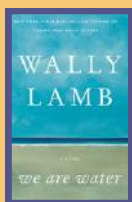
Our next meeting will be
Tuesday, September 22 at 4:30

at Marilyn Saunder's home at
5156 Campbell Way
where we will be discussing:



Night
-Elie Wiesel

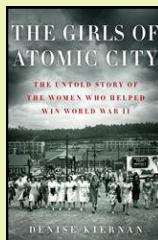
Remaining titles selected for 2015:



We Are Water
-Wally Lamb



All the Light We Cannot See
-Anthony Doerr



The Girls of Atomic City

By Denise Kiernan

--Review by Andria Matala

Ready readers met on August 4 to
discuss the *Girls of Atomic City*.

We discussed the period of time the United States was preparing to make the atomic bombs. Secrecy was the key and not one of the workers at Oakridge, Tennessee could share any information with anyone. So much happened in such a short period of time (1943 -1945). We appreciated the fact that there were thousands of women brought to this unknown place to perform isolated tasks in total ignorance of the project as a whole. We couldn't imagine this total commitment and secrecy to which they subscribed existing in our present world of instant information. It was a fascinating glimpse at a facet of our history of which we were unaware.

Interest Groups- Hiking

Contact Mary Ripma: 831-334-2223

On Saturday 8/22/15 the weather was perfect for our first local hike this year. We counted 7 members and 3 spouses who walked (and talked) on Foran Road then enjoyed a simple snack together while we made plans for future hikes.

Next Hikes:

Saturday, 9/26 at 8am meet at the turnout (open dirt area for parking) on the right hand side of Highway 140E that is .9 miles past Mariposa. The path there leads to the Reservoir and there are a couple of difficulty levels to choose from. Suggested to bring walking stick and be ready to hike 3-5 miles.

Tuesday, 10/13 early departure from Mariposa for a moderate hike in Tuolumne Meadows. Details to follow.



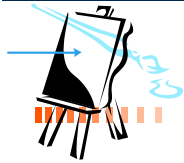
**You are all
welcome to
join us!**



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Interest Groups- Art

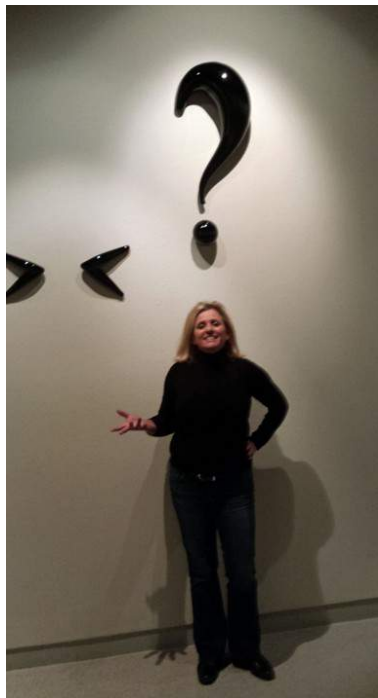
Contact Margaret Brandenburg: 559.760.1431



The ART SIG (Special Interest Group) was started last year.

We are few in numbers which is good for a new group. Anita Bothwell initiated this group last year. Thank you Anita! I've agreed to coordinate the group for this year.

We got off to a very slow start and met only once last year. Four members spent a wonderful day in Fresno last November. Lunch was Middle Eastern food at the Mediterra-



Jeanie at the Fresno Arts Museum.

nean Grill followed by an afternoon at the Fresno Arts Museum and a tour of the Dia

del Muerte exhibit and celebration at Arte de Americas.



Anita at the 'Dia del Muerte' exhibit.

We ended with wonderful Vietnamese food at Pho Café.

Our plan is to meet 4-6 times per year at various venues. We are open to exploring different art forms including both visual and performance. We will take advantage of opportunities to experience the work of local artists as well as occasionally venturing "off the mountain" to enjoy a more urban perspective. While at this time our focus is mostly art appreciation, we may at times choose to experience the art through doing. Our goal is to have some fun and get to know one another better while learning something new.

Our first event will be the

Sierra Art Trails Open Studio Tour Artists' Reception on **Saturday September 12th from 4 to 9 pm** at **Stellar Gallery, 40982 Hwy 41, Suite 1, Oakhurst**, followed by one day on the Tour **Friday, Saturday and Sunday, October 2, 3, & 4, 2015!**

Cost is \$18 for the catalog and 2 tickets for the tour. Share a catalog and the cost becomes only \$9 each! Purchase your catalog at the reception or online at <http://www.sierraarttrails.org/> (Margaret Brandenburg-coordinating).

Additional events planned are: **The Mariposa County Arts Council- Treetop Gallery's Fall/Winter Exhibition Opening Reception** on **November 1st from 5:00 p.m. to 6:30 p.m.** located at 5009 Highway 140, upstairs from Chocolate Soup.

Trashique, Saturday, **November 7, 2015** in Fresno. Details to follow, (Margaret Brandenburg-coordinating).

Performing Arts event at the Merced Theatre **TBD** (Jeanie Bartholomew, coordinating).

Mariposa Storytelling Festival **March 11-13, 2016** (coordinator needed).

Mariposa Symphony Orchestra **TBD** (coordinator needed).

Interest Groups- Garden

Contact Micki Finney: 209.966.4644



In August, the garden group met at Georgia Gallagher's for a tour of her home's gray watering system. We traded stories of gardening and drought challenges and enjoyed a wonderful salad bar dinner. One of our next activities will be to attend the workshop on Rainwater Harvesting Sept.26 at the Board of Supervisors Chambers.



Above Georgia describes the ease of caring for this beautiful shade-loving plant- Himalayan Balsa (Poor Man's Orchid): *Impatiens grandulifera* (pictured below). Note the yard art adding to the color of the garden.

<https://www.rhs.org.uk/advice/profile?pid=480>



The gray water system helps to offset the water consumed by the lush koi pond pictured left.



2015-2016 CALENDAR

04 Independence Day
26 Board Planning Mtg

JULY 2015						
S	M	T	W	Th	F	S
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5	6	7	8	9	10	11
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JANUARY 2016						
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31						

04 Board Meeting
18 M.L. King Day
14 Program – Miner's Inn

04 Birthday Card Project
11 Back Pack Fill
13 Half the Sky Movie
17 Board Meeting

AUGUST 2015						
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28	29					

01 Board Meeting
15 Presidents' Day
18 Program – Miner's Inn
23/24 Speech Trek
23 AAUW Regional Mtg

07 Labor Day
10 Mixer
14 Board Mtg
18/19 Yard Sale
22 AAUW Regional Mtg
30 Dinner with a Scientist

SEPTEMBER 2015						
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MARCH 2016						
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07 Board Meeting
10 Program – Miner's Inn
27 Easter Sunday

05 Board Meeting
08 Program – Miner's Inn
12 Columbus Day
31 Halloween

OCTOBER 2015						
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APRIL 2016						
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04 Board Meeting
15-17 AAUW State Convention

02 Board Meeting
11 Veterans Day
21 Fashion Show
26 Thanksgiving Day

NOVEMBER 2015						
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MAY 2016						
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29	30	31				

02 Board Meeting
08 Mother's day
14 Home Tour
22 Brunch 2-4 pm
30 Memorial Day

07 Board Meeting
25 Christmas Day

DECEMBER 2015						
S	M	T	W	Th	F	S
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JUNE 2016						
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Updated 7/27/15

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Provide Opportunities for Women to Reach Full Potential

Board Action– August, 2015



The Board of Directors' meetings are typically the first Monday of the month at 4:00 at the library. As always, everyone is invited to attend and see what we do! If you would like to be on the agenda at any time, please let Dawn or Sandi know. If you have any questions, would like to have a copy of the minutes or more information on any Board actions, contact Dawn or Sandi.

Now Let's Get Down to Business.....

- Approved June 1st board meeting minutes, amended July 26th annual planning session minutes to correct attendance and approved July 31st treasurer's report (page 20).
- Reviewed and refined Goals and Actions initiated at the July 26, 2015 planning session which are summarized on page 18. *For a full copy see the members section of our website [here](#).*
- Confirmed we will hold four programs in 2015-16 with speakers identified for the first three. See online calendar for details.
- Approved expenditure to cover full event costs of the August 13th screening of Half the Sky documentary with a recommendation that Mountain Crisis (co-host) provide speaker honorariums and cover travel costs. Approximately 60 people attended the screening and one new member joined.
- Recognized that Jetty Uebner volunteered to be the HS voter education coordinator. Acknowledged the excellent leadership that Peggy Shainberg provided in starting and managing the project for several years.
- Heard report that seven new members attended the ice cream social/new member mixer on 8/9. Our current total membership is 89. Approved plans for member mixer at River Rock on 9/10/15 from 4pm – 6pm.
- Approved 2015/16 budget which is reflected in the July 31st treasurer's report.
- Heard report on backpack project where 34 backpacks were distributed to three schools. \$700 in cash donations and multiple item donations were received. The AAUW net cost was \$603.00.
- Received update on Dinner with a Scientist (September 30th) indicating applications & brochures have been taken to schools and a banner announcing the event will be installed at Chocolate Soup.
- Agreed to proceed with Tech Savvy grant application due September 18th.
- Approved printing cost reimburse-

(Continued on page 18)

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- ment of \$.15/page for materials printed at member homes.
- Approved requesting member participation in baking cupcakes for CASA - Night of the Child 10/3.
 - Approved expenditure of \$249 for AAUW banner from marketing

budget.

- Approved creation of “Branch Buzz”, a synopsis of upcoming events, to be shared at the Special Interest Group meetings.
- Confirmed next board meeting date is September 14, 4PM at the library. Note change due to the Labor Day Holiday.



AAUW Mariposa Branch 2015-2016 Goals and Actions

	GOAL	ACTION
Leadership	Simplify and streamline branch operations	<ul style="list-style-type: none"> • Evaluate current Board staffing; eliminate as indicated • Review branch activities for relevance; eliminate if little member support and set expectations for Board members to share responsibilities and schedule rotation for communication • Seek two partnership opportunities with like-minded community groups to sponsor or support events.
	Improve member retention and engagement opportunities	<ul style="list-style-type: none"> • Meet with Membership VP; Generate ideas for member-centric activities • Develop ways to leverage Interest Groups to connect members with larger organization • Work with project chairs to use the 2015-2016 Project Planning form to list small tasks available for members
	Develop a succession plan	<ul style="list-style-type: none"> • Identify candidates to take on 2016-2017 roles • Encourage member and Board participation in CA Leadership Training at State Convention or SoCal Leadership days • Encourage five members to attend CA Convention • Encourage Project and Board personnel to share leadership positions by adding job-share option to all advertised volunteer opportunities
	Enhance internal communications	<ul style="list-style-type: none"> • Supplement current variety of communication methods: <ul style="list-style-type: none"> ◦ Use postcards reminders for key events ◦ Create format for monthly Branch bulletin ◦ Establish process for sharing Branch bulletin at Interest Group meetings ◦ Distribute Branch Bulletin • Evaluate newsletter's effectiveness <ul style="list-style-type: none"> ◦ Survey members' opinions ◦ Experiment with alternate delivery methods ◦ Distribute via Mailchimp to allow tracking ◦ Experiment with embedding newsletter into Mailchimp ◦ Add features suggested by members • Produce updated member directory for distribution at September member mixer
Membership	GOAL	ACTION
		<ul style="list-style-type: none"> • Create one event to attract younger women by end of FY • Promote “Shape the Future” at all events
	Formalize the welcome and onboarding process for new members	<ul style="list-style-type: none"> • Organize two New Member events; Include Interest Group Chairs • Create & mail New Member packets • Develop and implement buddy process for ne members • Review retention statistics and set improvement goal • Survey membership to determine needs • Leverage Interest Groups to foster member engagement <ul style="list-style-type: none"> ◦ Conduct new signups to refresh rosters ◦ Meet with Coordinators to solicit feedback & develop expectations ◦ Create job description/ guidelines for Coordinators ◦ Distribute job description/ guidelines for Coordinators ◦ Establish process for Chairs to share monthly branch updates at meetings • ID years of tenure on nametags and produce 2015-2016 Nametags • Organize two simplified member events • Test two alternative member meeting formats • Regularly post volunteer opportunities in all communications <ul style="list-style-type: none"> ◦ Work with project chairs to use the 2015-16 Project Planning chart; List easily delegated jobs ◦ Add “Help Wanted” section to newsletter and website ◦ Request project chairs to submit regularly updated jobs lists to newsletter & social media
	Improve retention by enhancing members' experience and engagement	



AAUW Mariposa Branch 2015-2016 Goals and Actions

Fundraising	GOAL	ACTION
	Plan and conduct three fundraisers raising net \$8,000	<ul style="list-style-type: none"> • Yard Sale: \$1,500 • Fashion Show: \$5,000 • Home Tour: \$2,500
Finance	GOAL	ACTION
	Improve dues renewal process	<ul style="list-style-type: none"> • Set up and promote Membership Payment Program (MPP) for FY 2016-2017
Programs	GOAL	ACTION
	Offer four educational events to members and public	<ul style="list-style-type: none"> • Schedule two Cap 'n Town and two general interest programs
	Recruit four new members through programs by end of FY2016	<ul style="list-style-type: none"> • Schedule Membership representative to speak at every event • Track recruitment at public programs
	Target 25% member attendance at each program	<ul style="list-style-type: none"> • Improve communications about program topics • Provide annual calendar of program events • Offer a minimum of two events after work hours • Submit timely articles to newsletter Editor and Publicity Chair
	Consistently publicize AAUW activities in both traditional and new media	<ul style="list-style-type: none"> • Compose an annual Publicity Schedule
	Ensure consistent messaging of AAUW's brand	<ul style="list-style-type: none"> • Appoint a Publicity Editor to finalize content prior to submission • Prepare publicity article template for project chairs • Prepare publicity schedule
Tech Trek	GOAL	ACTION
	Send a minimum of five girls to camp	<ul style="list-style-type: none"> • Obtain Board approval of funding; Consider sixth participant pending camp openings, funding and qualified candidates
	Evaluate 2014 process	<ul style="list-style-type: none"> • Conduct transition meetings with prior team • Update materials and process as indicated
	Mobilize former campers to promote Tech Trek	<ul style="list-style-type: none"> • Facilitate participation in November 2015 TEDx event
	Track participants for five years	<ul style="list-style-type: none"> • Recruit volunteer to create and maintain database
Speech Trek	GOAL	ACTION
	Assess branch interest in program; Recruit 2016 Coordinator accordingly	<ul style="list-style-type: none"> • Communicate need for Coordinator or possibility of eliminating project
	Recruit 10 participants and 10 coaches	<ul style="list-style-type: none"> • Reschedule event to second semester to ease volunteer demand • Collaborate with liaisons at MCHS to publicize & recruit students • Publicize coaching opportunity and expectations internally
	Evaluate 2014 processes	<ul style="list-style-type: none"> • Review with MCHS liaison and AAUW participants; update as indicated • Refine coaching requirements
	Increase AAUW audience	<ul style="list-style-type: none"> • Publicize event internally; Emphasize value of attending
Backpack	GOAL	ACTION
	Fill and distribute 34 backpacks to qualified students	<ul style="list-style-type: none"> • Orient new project co-chairs • Obtain target lists from principals
	Engage members	<ul style="list-style-type: none"> • Continuously update online donation tool with inventory of supplies needed • Organize event for members to help fill backpacks prior to the start of school
	Deliver backpack	<ul style="list-style-type: none"> • Distribute backpacks to MES, WES and Catheys Valley
	Review outcomes and consider modifications	<ul style="list-style-type: none"> • Present recommendations to Board for 2016-2017 following 2015-2016 event
Dinner with a Scientist	GOAL	ACTION
	Host event for 75 students; Assure that AAUW assumes primary responsibility for event planning and execution	<ul style="list-style-type: none"> • Evaluate 2014 processes; update as necessary • Secure funding donations as indicated in budget
	Expand event to include lab tours for 20 of the participating students	<ul style="list-style-type: none"> • Secure lab tours • Amend application and publicity to include lab tour component • Determine student selection criteria
	Hold Event	<ul style="list-style-type: none"> • At UCM – 1pm lab tour, 4:00 pm dinner
HS Voter Education	Recruit 2016 Coordinator	<ul style="list-style-type: none"> • Communicate need for Coordinator or possibility of eliminating program
	Package and deliver 100 birthday packets to MCHS	<ul style="list-style-type: none"> • Review package appearance and content • Engage members in preparation • Deliver birthday packets to MCHS
Tech Savvy	GOAL	ACTION
	Evaluate interest in hosting Tech Savvy event	<ul style="list-style-type: none"> • Conduct informational meeting to explain project scope • Review grant application requirements
	Apply for AAUW National grant if adequate interest	<ul style="list-style-type: none"> • Complete application and submit grant
	Plan and execute event if grant is awarded and accepted	<ul style="list-style-type: none"> • Establish committee and project plan

Mariposa AAUW Treasurer's Report 7/31/2015						
	Jul-15	Fiscal YTD	Fiscal Budget	YTD Variance		
Beginning Balance	\$ 9,160.00	\$ 9,160.00				
INCOME						
Dues 2015/2016						
National	\$ 3,087.00	\$ 3,087.00	\$ -	\$ -		
State	\$ 1,260.00	\$ 1,260.00	\$ -	\$ -		
District	\$ 921.00	\$ 921.00	\$ 1,350.00	\$ (429.00)		
Total Dues 2015/2016	\$ 5,268.00	\$ 5,268.00	\$ 1,350.00	\$ (429.00)		
Donations						
Undesignated	\$ 131.00	\$ 131.00	\$ 900.00	\$ (769.00)		
Designated:	\$ -	\$ -	\$ 500.00	\$ (126.03)		
Backpack	\$ 373.97	\$ 373.97				
Tech Trek	\$ -	\$ -				
Speech Trek	\$ -	\$ -				
Dinner w/ Scientist	\$ -	\$ -				
Fundraisers						
Yard Sale	\$ -	\$ -	\$ 1,500.00	\$ (1,500.00)		
Fashion Show	\$ -	\$ -	\$ 5,000.00	\$ (5,000.00)		
Home Tour	\$ -	\$ -	\$ 2,500.00	\$ (2,500.00)		
Apparel Sales	\$ -	\$ -	\$ 30.00	\$ (30.00)		
Ads	\$ -	\$ -	\$ 200.00	\$ (200.00)		
TOTAL INCOME	\$ 5,772.97	\$ 5,772.97	\$ 11,980.00	\$ (10,554.03)		
EXPENSES						
Dues 2015/2016						
National Dues	\$ 3,087.00	\$ 3,087.00	\$ -	\$ -		
State Dues	\$ 1,260.00	\$ 1,260.00	\$ -	\$ -		
Total Dues Expended	\$ 4,347.00	\$ 4,347.00	\$ -	\$ -		
Administration						
Directory	\$ -	\$ -	\$ 300.00	\$ 300.00		
Awards/Gifts	\$ -	\$ -	\$ 50.00	\$ 50.00		
Insurance	\$ -	\$ -	\$ 400.00	\$ 400.00		
Postage	\$ -	\$ -	\$ 100.00	\$ 100.00		
Supplies	\$ -	\$ -	\$ 75.00	\$ 75.00		
Nametags	\$ -	\$ -	\$ 348.00	\$ 348.00		
Website Hosting	\$ -	\$ -	\$ 20.00	\$ 20.00		
Phonevite	\$ -	\$ -	\$ 25.00	\$ 25.00		
Meetings	\$ -	\$ -	\$ 100.00	\$ 100.00		
Chamber Dues	\$ -	\$ -	\$ 100.00	\$ 100.00		
Member Events						
Mixer	\$ -	\$ -	\$ 150.00	\$ 150.00		
Orientation	\$ -	\$ -	\$ 50.00	\$ 50.00		
Holiday Event	\$ -	\$ -	\$ 50.00	\$ 50.00		
Annual Mtg/Brunch 2015	\$ 110.72	\$ 110.72	\$ -	\$ -		
Annual Mtg/Brunch 2016	\$ -	\$ -	\$ 150.00	\$ 150.00		
Programs						
Facilities	\$ -	\$ -	\$ 100.00	\$ 100.00		
Hospitality	\$ -	\$ -	\$ 100.00	\$ 100.00		
Miscellaneous	\$ -	\$ -	\$ 200.00	\$ 200.00		
Projects						
Backpack	\$ 1,344.02	\$ 1,344.02	\$ 1,500.00	\$ 155.98		
Tech Trek	\$ -	\$ -	\$ 5,100.00	\$ 5,100.00		
Speech Trek	\$ -	\$ -	\$ 450.00	\$ 450.00		
Dinner w/ Scientist	\$ -	\$ -	\$ 950.00	\$ 950.00		
Voter Education	\$ -	\$ -	\$ 50.00	\$ 50.00		
Funds Assessment	\$ -	\$ -	\$ 60.00	\$ 60.00		
Leadership Development	\$ -	\$ -	\$ 1,500.00	\$ 1,500.00		
Marketing	\$ -	\$ -	\$ 800.00	\$ 800.00		
Equipment	\$ -	\$ -	\$ 50.00	\$ 50.00		
Miscellaneous	\$ -	\$ -	\$ 300.00	\$ 300.00		
TOTAL EXPENSES	\$ 5,801.74	\$ 5,801.74	\$ 13,078.00	\$ 11,733.98		
Ending Balance	\$ 9,131.23	\$ 9,131.23				

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VP Programs	Karen Smith smithandmartin@sti.net
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Project Chairs/Coordinators

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Back Pack Project	Anita Starchman Bryant Cathy Owens
Dinner With a Scientist	Marilyn Saunders
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HS Voter Education	Jetty Uebner
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Membership Liaison	Bonnie Little
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Publicity	Cindy Harp
Publicity Editor	Sara Robison
Speech Trek	Open
Tech Trek	Naoko Kada Debbie Peters

The Sierra Outpost, newsletter of the Mariposa Branch of AAUW, is published on the 1st of each month. It is available online in pdf format. If you cannot access the on-line copy please contact Jill Rowney. Deadline for submissions is the 25th of the month. Send information/questions to editor: jillrowney@yahoo.com